

**PORT OF SEATTLE**  
**MEMORANDUM**

**CORRECTED COPY**  
**COMMISSION AGENDA**

**Item No.** 6a

**Date of Meeting** September 12, 2011

**DATE:** September 8, 2011

**TO:** Tay Yoshitani, Chief Executive Officer

**FROM:** Tom Barnard, Research and Policy Analyst  
Geri Poor, Regional Transportation Manager

**SUBJECT:** Century Agenda Committee: Discussion of Environmental Goals and Monthly Briefing

**ACTION REQUESTED:**

Request approval for Century Agenda Committee preliminary goals arising from the “Achieving our Environmental Goals” Roundtable.

**SYNOPSIS:**

In August, the Century Agenda Committee activities continued with both internal and external meetings, including the August 9, 2011, public roundtable discussion on “Achieving Our Environmental Goals.” Panelists praised the Port Commission and staff for their past and ongoing environmental efforts and achievements, which framed the discussion of the Port’s future environmental goals. The need for focused, local environmental efforts was a primary topic of conversation, specifically around stormwater runoff and the Duwamish River cleanup. Additional conversation was rooted in the opportunities for Port’s leadership for leading-edge environmental initiative in the port industry. In closing, panelists and the Port Commission agreed a strategic and collaborative environmental approach was essential to achieving environmental successes that benefit both the Port and regional communities. Following this roundtable, Port staff discussed ways in which Port environmental goals can complement existing regional environmental goals and strategies.

At this time the Century Agenda Committee requests Commission approval for the following 25-year goals: (preliminary version)

- Reduce air emissions
  - By 50% at the seaport with a focus on diesel particulate reductions.
  - By 50% at the airport
- Reduce port carbon emissions by 50% and help lead our industry’s greenhouse gas (GHG) reduction strategies.

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- Work with our airline partners to reduce aircraft-related GHG emissions at Sea-Tac by 25% below 2005 levels.
- Meet future growth in energy through conservation and renewable sources.
- Restore, create, and enhance 40 acres of habitat.
- Anchor our region's urban industrial land use to prevent sprawl in less developed areas of the Puget Sound.
- Create partnerships that lead our industry in stormwater quality improvements and ensure all stormwater leaving Port operated facilities will meet or exceed agency requirements.

Planning continues around refining future roundtable topics, participants and questions for the September roundtable on "Achieving Our Community Values."

Overall roundtable topics include:

- 1) Fostering Economic Growth – April
- 2) Moving Cargo: Logistics & Growing Exports – May
- 3) Moving People: Airport, Cruise Ships, & Tourism – June
- 4) Attracting Next Generation Industries – July
- 5) Achieving our Environmental Goals – August
- 6) Achieving our Community Values – September
- 7) Putting Our Real Estate to Work – October
- 8) Funding Our Strategic Goals – November

At the conclusion of all panels this fall, the Commission will review the preliminary goals and approve a final set of Century Agenda strategic goals.

### **NEXT PANEL: "ACHIEVING OUR COMMUNITY VALUES"**

This panel discussion was held on Monday, September 12, 2011, from 9:00 AM - 11:00 AM, and was entitled "Achieving Our Community Values." Key questions considered were:

- How can the Port contribute to workforce development in the trade, trade, and logistics sectors?
- How can the Port remove barriers to participation for small and disadvantaged businesses through its contracting processes and requirements?
- How can the Port conduct its operations so they strengthen surrounding communities?
- How can the Port be a leader in seeking innovative and creative ways to increase diversity in POS-related employment and contracting?
- What benchmarks should the Port use to measure its success in the area of Social Responsibility?

We will report on the discussion at the next Commission briefing.

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### **BACKGROUND:**

Starting in 2008, the Port of Seattle began creating a “Century Agenda” — a comprehensive vision and strategic plan that focuses on the Port’s next quarter-century. The goal of the Century Agenda is to refresh the Port’s strategic plan, using a process that builds upon the accomplishments of the past century with a visionary look forward to the emerging challenges and opportunities of the 21st century.

The Commission completed the first stage of the Century Agenda’s work on August 4, 2009, by adopting the “*Century Agenda: Expert Panels’ Recommended Guiding Principles.*” Since that time, both the Commission and Port staff have engaged in iterative discussions to develop strategic goals to further work on the principles embodied in that report. The need for a formal process to finalize these goals prompted a proposal to form a temporary Port of Seattle Commission Committee, as provided for in the Commission’s Bylaws, to oversee the next steps in the Commission’s strategic planning process. On January 4, 2011, the Commission approved the Century Agenda Committee, made up of Commissioner Albro and Commissioner Creighton.

### **OTHER DOCUMENTS ASSOCIATED WITH THIS REQUEST:**

None.

### **PREVIOUS COMMISSION ACTIONS AND BRIEFINGS:**

- On January 4, 2011, the Port of Seattle Commission established a temporary Century Agenda Committee to further engage in a strategic planning process to develop quantifiable overarching strategic goals for the Port of Seattle to pursue over the course of the next twenty-five years.
- On March 8, 2011, the Port of Seattle Commission authorized for up to \$145,000 to meet the costs of the Century Agenda, including \$20,000 for a part-time intern to assist with organization and logistics, and \$30,000 to \$40,000 for audio-visual taping services. The funds come from the Commission’s contingency funds. The Commission also received a monthly update briefing.
- On April 5, 2011, the Port of Seattle Commission received its second monthly briefing.
- On May 10, 2011, the Port of Seattle Commission approved a preliminary strategic goal to “Add 100,000 Port-related jobs in the next 25 years.”
- On June 7, 2011, the Port of Seattle Commission approved the preliminary goals for “Moving Cargo” and approved a refined Century Agenda goal for “Fostering Economic Growth” of “Add 100,000 new Port-related jobs to the existing 200,000 jobs in the region that are attributable to the economic activity created by the Port of Seattle.”

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- On July 12, 2011, the Port Commission approved the goals that arose from the “Moving People” panel. It also heard a briefing on five-year milestones arising from the “Moving Cargo” panel.
- On August 9, 2011, the Port Commission held a discussion on possible goals that arose from the “Attracting Next Generation Industries” panel. It also heard a briefing on five-year milestones arising from the “Moving People” panel.